

Date: 21-7-2019 التاريخ

A detailed report on the Iraq Defense Exhibition (IQDEX)

Introduction:

The arms exhibitions of all kinds are present in most developed countries and the organizers receive the full support of their countries and military and security institutions to show these exhibitions at a level that is worthy of the reputation of these countries and the reflection on their scientific and technological progress.

Exhibition Objective:

The exhibition aims to ensure the presence of the best international manufacturers and producers of weapons and equipment that will contribute to enhancing the capabilities of our armed forces and security services in the defense of the homeland.

Exhibition organization:

This exhibition is organized by the United Company for Fairs and Conferences, a private Iraqi company registered under Law No. 02/74267 on 25/11/2009. In coordination with the owner of the land, which is the State Company for Fairs and Iraqi Commercial Services.

Sponsorship:

The exhibition is sponsored from the beginning of its first session in 2012 until its eighth session in 2019 by the Prime Minister, General Commander of the Armed Forces. The sponsor does not have financial obligations to sponsor the exhibition.

Supporters:

- The exhibition receives logistical support from the Ministries of Defense and Interior. The two ministries were keen to ensure the full protection of the exhibition as well as to secure reception committees for delegations and

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3 of 1Page

SISO
Society of International Security Organizations

IAEE
International Association of Exhibition and Event Management

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visitors and facilitate the access of the company's supply materials to the exhibition land. These ministries bear no financial obligations towards the support provided by them. And minerals with active participation in all the sessions of the exhibition, where all its public companies with the competence to display their products and products to inform visitors and participants of their potential and promotion in support of the national product.

- The participation of the Ministries of Defense and Interior and the Ministry of Industry and Minerals and other competent ministries is a high-level logistical support that the exhibition represents the facade of the country and prestige to foreign visitors, and we can consider this exhibition is a sovereign opponent.

- The exhibition holds a registered trademark in the Ministry of Industry and Minerals / Department of Industrial Development and Organization / Trademark Section under the Registration Certificate No. (70145) on 4/7/2016 in order to preserve the rights of the organized company towards others.

Participations:

The organizing company (the United Company for Fairs and Conferences) invites the following parties through official and non-official administrative channels:

- All foreign embassies operating in Baghdad.
- All military attachés in foreign embassies operating in Iraq.
- A large number of foreign and local companies and public sector companies, except for blacklisted companies, prohibit their participation in accordance with the instructions of the State Company for Fairs and Iraqi Commercial Services which is responsible for executing the exhibition contract with our organized company.

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3 of 2Page




No.: 4-7-715 العدد:
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Certificates and Memberships

The Iraq Defense Exhibition (IQDEX) by the United Company for Fairs and Conferences, the exclusive organizer of IQDEX has the following certificates and memberships:

- The Global Association of the Exhibition Industry (UFI).
- International Association of Exhibitions and Events (IAEE).
- Society of Independent Show Organizers (SISO).
- Event Sustainability Management System (ISO20121: 2012).
- Quality Management System ISO9001: 2015.
- Arab Union for International Exhibitions and Conferences (AUIEC).



Falah H. Raheem - CEO
United Company for Fairs and Conferences

